



AQA GRAPHICS

Assessment Method

60% Coursework 40% Practical Exam

Why Should I Follow This Course?

A very successful course that encourages students to explore and experiment with Graphics. Students will explore a variety of techniques including hand drawn and digital processes. They will work to a brief to complete outcomes exploring typography, photography, illustration. Students need to be committed to working in their own time and able to work to tight deadlines.

What Teaching and Learning Methods Will Be Used?

Students should be introduced to a variety of experiences that explore a range of graphic communication media, processes, and techniques. Students may use sketchbooks/workbooks/journals to document their work. They will be made aware of and experiment with both hand drawn and digital techniques. Students will explore relevant images, artefacts and resources relating to Graphics and a wider range of artists, from the past and from recent times.

What Will I Learn?

Students will be given briefs to investigate and encouraged to explore their own area of interest, these could include;

- advertising
- packaging design
- design for print
- illustration
- communication graphics
- branding

Where Will This Qualification Take Me?

Advertiser, Art Critic, Exhibition/Display, Illustrator, Photographer, Gallery Worker, Graphic Designer, Interior Designer, Design Draughtsman, Photojournalist, Video Editor, Web Designer, Visual Designer, Communications Manager, Typographer, Editor, Digital Producer, Creative Director, Educator, Creative Assistant.